

New products planning



Product lines

- Existing(industrial) BIZ
- PC relative BIZ
- Portable BIZ
- High advantage BIZ
- ESD protection



Industrial BIZ

- *LCD/PDP TV*
 - Schottky diode
 - LDO
 - HV MOSFET
- *AC-DC APP*
 - Schottky diode
 - PWM controller
 - LDO
 - HV MOSFET



PC relative BIZ

- *Notebook*
 - **LDO**
 - **single O/P PWM**
 - **dual O/P PWM**
 - **DDR, integrated solution**
 - **H/W product – voltage/current detector**
- *Graphic card APP*
 - **single O/P PWM**
 - **dual O/P PWM**
 - **LDO**



Portable BIZ

- *PDA(GPS integrated)*
 - LDO(single & dual O/P)
 - Charge pump(Boost)
 - Buck converter(single O/P)
 - BATT charger
- *DSC*
 - Multiple-output(LDO & PWM)
 - Charge pump(Boost)
 - Buck converter
 - BATT charger
- *Cellular phone relative products*
 - LDO(single & dual O/P)
 - Charge pump(Boost)
 - BATT charger
- *DVD player*
 - LDO
 - Buck converter
 - BATT charger



High advantage BIZ

- *3G phone*
 - LDO(single & dual O/P)
 - charge pump(Boost)
 - BATT charger
- *Digital TV(HDMI)*
 - LDO(single & dual O/P)
 - Charge pump(Boost)
 - Buck converter(single O/P)
- *LED backlight*
 - LDO(single & dual O/P)
 - Charge pump(Boost)
 - Buck/SPEIC converter(single O/P)



ESD protection

- *TVS APP(level_4 standard)*
 - PC APP
 - Connector venders
 - Portable products
 - TV APP
 - LCM



Timeframe map

